

Yara Assaf

Designer in Metro Vancouver region

PORTFOLIO
yara-assaf.ca

CONTACT
[yarakassaf@gmail.com](mailto:arakassaf@gmail.com)

EXPERIENCE

Samsung Electronics, Vancouver, BC — *UX Designer*

September 2023 - April 2024

Contributed to Figma-based design system library for Samsung's B2B web-based product *Samsung Knox*, with a focus on the interactive components and foundational branding guidelines of Knox's desktop-based services. Designed wireframes and mockups within Figma for Samsung Knox webpages.

Royal Bank of Canada, Toronto, ON — *Visual Designer*

September 2022 - December 2022

Developed user interface mockups, storyboards, user flows, and user journeys based on user experience analyses in Figma for an augmented reality app designed for RBC's Wealth Management team. Provided a high-fidelity mobile prototype in Figma by the end of the work term.

Royal Bank of Canada, Toronto, ON — *UI/UX Designer*

January 2022 - April 2022

Completed digital and print graphics using Adobe Creative Suite software such as Photoshop and Illustrator for an internal site's branding and content. Worked on email design utilizing both design software and HTML/CSS code. Completed a heuristic evaluation case study for a mobile Fintech application.

EDUCATION

Simon Fraser University; Burnaby, BC — *Bachelor of Arts Interactive Arts and Technology Major, Communications Minor*

May 2019 - August 2024

Completed a Bachelor of Arts in Interactive Arts and Technology, with a concentration in Design and a minor in Communications. 3.79/4.33 CGPA.

SKILLS

Figma
Figma prototyping
Figma components and variables
HTML, CSS, and Javascript
Vector design
WCAG 2.2 guidelines
Adobe Creative Suite:
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe Audition

LANGUAGES

English - Native; Fluent

References available upon request.